

LIVE UNITED

**STAND UP FOR YOUR
COMMUNITY.**
2016 ANNUAL REPORT

United Way of West Central Minnesota
liveunitedwcm.org

**United
Way**



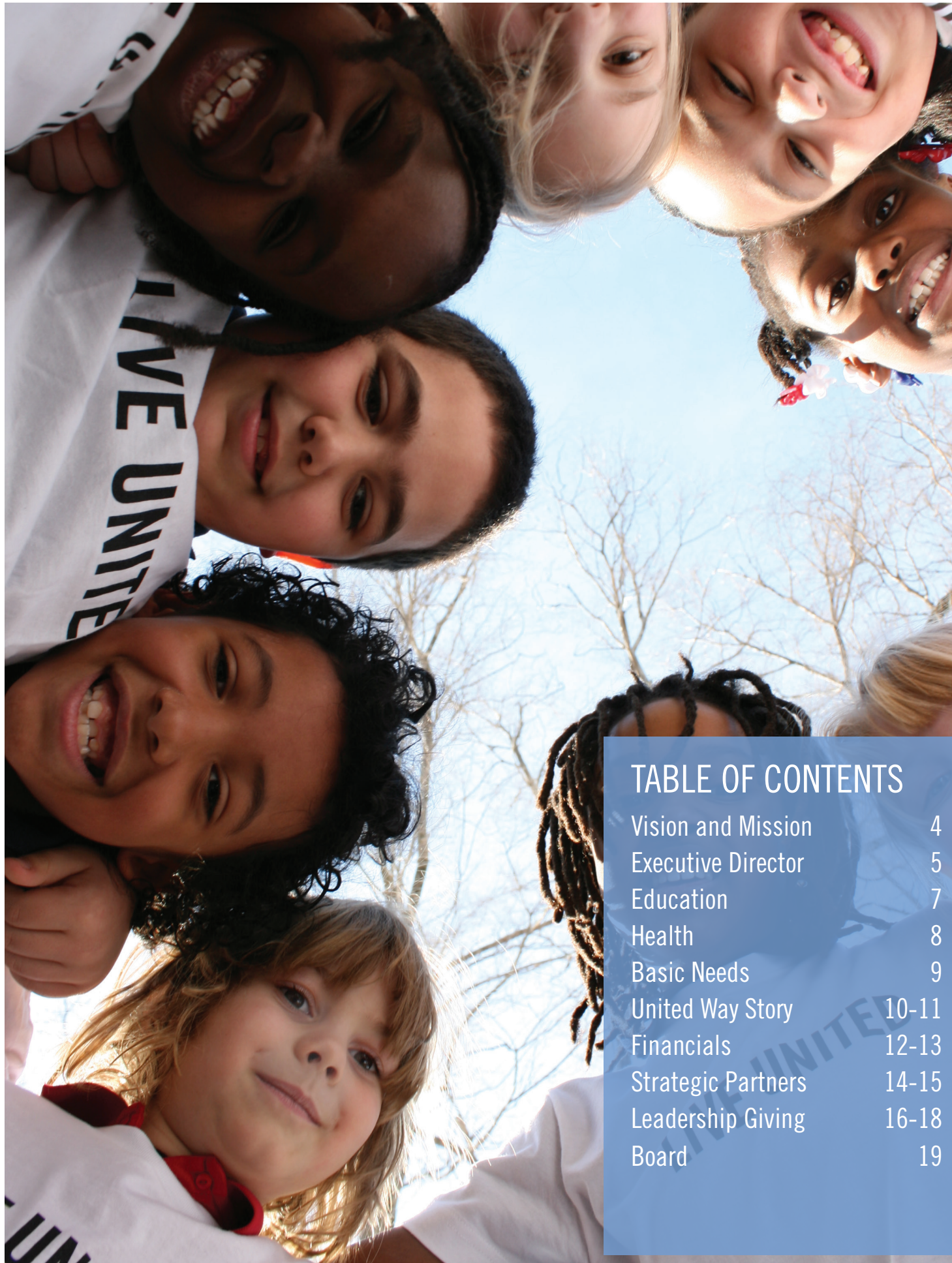


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MISSION

United Way of West Central Minnesota works to improve people's lives by mobilizing the caring power of its communities to create lasting change.

VISION

We envision communities where; everyone has equitable access to the basic necessities of life, where people are inspired to act, and where organizations have the resources to effectively support the people who need it the most.

Thank you to all of you that have given United Way of West Central Minnesota. Without you, those in need could not have received the help they needed. When you step back and see what has been accomplished over the last twelve months, it is truly inspiring. From the countless volunteer hours that have gone into our communities to the financial resources that have helped push us closer to our communities goals, every little bit has helped.

Last year's theme was "Stand Up for your Community" and you stood up for your communities, making them a better place. On behalf of the Board of Directors for the United Way of West Central Minnesota, thank you for your support.



A handwritten signature in black ink, appearing to read "K. Smith".

Kevin Smith

United Way of West Central Minnesota,
Board President 2015-2016

First and foremost, we would like to express our heartfelt thanks to all of the generous companies and individuals who support our United Way of West Central Minnesota through their financial contributions as well as the invaluable gift of their time and talents.

We would also like to thank our dedicated community partners, the very best human service organizations in our region, for using the resources they are given to provide compassionate care to our neighbors who are most in need.

The needs of families and individuals in west central Minnesota for education, housing, food, and physical and behavioral well being, continue to grow, outpacing the dollars that we are raising. Therefore, we need to intensify our efforts to raise sufficient funds to provide the help our neighbors in need. To do this, we still need your help, now more than ever.

This year we asked you to "Stand Up for your Community", and so many of you did just that, helping to make west central Minnesota a stronger and healthier community. We will only succeed with the help of both our long term supporters and the new businesses and individuals who can be introduced to all of the good that can come from joining in our mission "to improve people's lives by mobilizing the caring power of our communities to create lasting change". Together we can and will take action in a United Way to help those in need!

A handwritten signature in black ink, appearing to read "James Miller".

James Miller

Executive Director, United Way of West Central Minnesota





IMAGINE A WORLD THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE. A WORLD WHERE ALL CHILDREN RECEIVE A **QUALITY EDUCATION** THAT OFFERS A PATHWAY TO A BRIGHTER TOMORROW.

Making sure that our children come to school prepared for school, supporting them through high school, and helping people of all ages gain job skills creates a ripple effect of success throughout our United Way of West Central Minnesota communities.

Education Aspirations

Prepare children of West Central Minnesota for kindergarten and support learning opportunities for ages 0-6.

Every youth (Pre K to 12th grade) engaged in ongoing experiences that build positive life skills and receive the support they need to be successful.

Promote education to address adult needs to enhance financial stability and independence.

Partner Programs

ACGC Schools - ACGC Early Childhood; **Benson Schools** - Early Childhood School Readiness; **BOLD Schools** - BOLD School Readiness Preschool Scholarships; **Faith Lutheran Church** - Praise and Play Preschool; **Girl Scouts Lakes and Pines**, Leadership Development Pathways; **Junior Achievement of Willmar**; **Lutheran Social Services** - Community Teen Parenting Programs; **NL-S Schools** - Early Childhood Scholarship Program; Northern Star Council, Boy Scouts of America - Skills for Life; **Prairie Woods ELC** - Serious FUN, Everyone Outside; **Renville County West Schools** - Early Childhood School Readiness; **The Y** - Lend a Hand Mentoring Program; **Youth for Christ** - Just for Guyz; **Willmar Community Ed & Rec** - Child Guide Program, Early Childhood Scholarships

United Way Programs



Imagination Library: Monthly book program that provides one book per month to children ages birth to five. Imagination Library is provided free of charge to over 2,000 children whose parents live in west central Minnesota.



Growmobile: Mobile preschool providing on-site early education and parent education to children and families. The Growmobile focuses on math, literacy, social skills, health & parent education.

IMAGINE A WORLD THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE. A WORLD WHERE EVERYONE RECEIVES **EFFECTIVE HEALTH CARE** THAT IMPROVES QUALITY OF LIFE.

United Way of West Central Minnesota understands that Health is essential to quality of life. Quality health keeps children on track in school and adults productive at work.

Health Aspirations:

Promote access to affordable and quality physical, mental and dental health care.

Promote independent living and quality of life by investing in programs that help older adults and those living with disabilities.

Promote access to programs that teach healthy behaviors and promote wellness to prevent future problems.

Partner Programs

AIM Advocacy & Inclusion Matter - Community Partnership and Collaboration; **Goodwill Easter Seals** - Medical Equipment Loan Program; **Lutheran Social Services** - Care Giver Support, Senior Nutrition; Behavioral Health Services; **West Central Industries** - Friend2Friend, Meals on Wheels, Meeker, Renville & Swift Family Connection, Sensory and Social Disorder Initiative



Empowering People to Lead Healthy Lives

United Way of West Central Minnesota and its partner programs provide access to health care services for uninsured and underinsured people. We help children and youth learn healthy behaviors that will help them to lead healthy, productive lives. We provide services so older adults and people living with disabilities can remain independent and in their own homes.

Healthy beginnings

Children start life with a healthy pregnancy and birth; age-appropriate, culturally competent, primary and preventive care that supports early development; and a healthy and supportive home environment.

Healthy and independent lives

Aging adults and those with disabilities will have the resources and support to live independent, vital and healthy lives.

Healthy eating and physical activity

Individuals have accessible and affordable options and pursue a nutritious diet and regular physical activity.

Access to health care

Necessary services, including preventive, mental, dental, pharmaceutical, and vision resources, are geographically, physically, culturally, and financially accessible.

IMAGINE A WORLD THAT FOSTERS HOPE AND OPPORTUNITY FOR EVERYONE. A WORLD WHERE THE CYCLE OF POVERTY AND FINANCIAL DEPENDENCE ENDS, AND **PRODUCTIVE LIVELIHOODS** BEGIN FOR EVEN THE MOST DISADVANTAGED.

United Way of West Central Minnesota works hard at building the long-term future and strength of our communities by targeting key issues and conditions that, if improved, will have profound positive and lasting impact on our region for years to come.

Basic Needs Partner Programs

United Community Action Partnership - Helping People Get There, Safe Harbor Emergency Shelter; **Faith Lutheran Church** - The Link, Local Advocacy & Resource Network; **Mid-Minnesota Legal Aid** - Legal Support Programs; **Renville County** - Back the Pack Program; **Safe Avenues** - Emergency Safe Shelter, Harmony Visitation Center, Domestic Violence Advocacy Program, Sexual Assault Victim Advocacy Program; **Salvation Army** - Emergency Financial Assistance; **Willmar Area Food Shelf**

United Way Programs



A NUMBER OF WAYS TO HELP YOU.

United Way 2-1-1: Get help by dialing 2-1-1. An easy to use phone number for information on health and human service needs, 24 hours a day, 7 days a week.

Get Connected Volunteer Center: Connects volunteers across our area with opportunities through our easy to use website and referrals.



Business Projects: Work to match business teams with volunteer opportunities that fit their schedule and philanthropic interests.



“Stuff the Bus” School Supply Drive: Host “Stuff the Bus” to raise school supplies for area students in need. Collected over 11,300 supplies, valued at \$13,390 in August of 2015.



United Way of West Central Minnesota

United Way of West Central Minnesota

We are working to improve people's lives by mobilizing the caring power of its communities to create lasting change. Our focus is on Education, Health, and Basic Needs - the building blocks for a good quality of life. United Way of West Central Minnesota recruits people and organizations that bring the passion, expertise and resources needed to get things done. We invite you to be part of the change. You can give, you can advocate and you can volunteer.

That's what it means to LIVE UNITED.



Kandiyohi County: Atwater, Blomkest, Kandiyohi, Lake Lillian, New London, Pennock, Prinsburg, Raymond, Regal, Spicer, Sunburg and Willmar.

Meeker County: Cosmos, Darwin, Grove City and Litchfield

Swift County: Clontarf, Benson, DeGraff, Murdock, Danvers and Kerkhoven

Chippewa County: Clara City & Maynard

Renville County: Sacred Heart, Renville, Danube, Olivia, and Bird Island





Empower

United Way of West Central Minnesota's Empower: Woman United focuses women's leadership to effectively prepare our community's children for kindergarten. Presently there are two Empower groups under the umbrella of United Way of West Central MN, Empower of Kandiyohi County and Empower Litchfield. We know that these two Empower groups are making a positive difference in their communities. We have received positive feedback from local school districts and their staff along with the newest state data stating that 70% of Minnesota children are now prepared for the first day of school up from under 37% just 10 years ago.



Growmobile

A mobile preschool providing access to early childhood and parent education for children, families and childcare providers across the community. Expanded Growmobile site visits for the summer and 5th year winter childcare visits.

Imagination Library

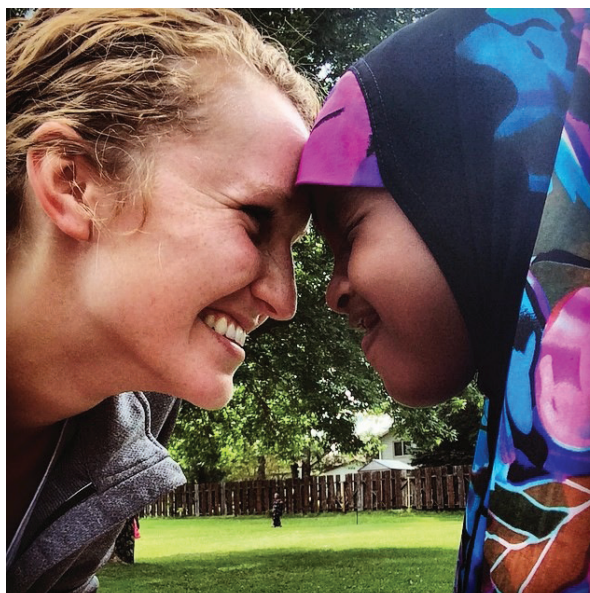
Funding Imagination Library to ensure books are in the hands of children at an early age to promote literacy.

Preschool Screen Packs

Early Learning Screening Packs filled with educational materials and learning activities for parents and kids given out at early learning screenings across the region.

Sponsorships

120+ Sponsors networking and creating lasting community change for our community's children. Since its inception, Empower has raised more than \$939,800 to help prepare children for school. Recent Community Project Grants established for early education advancements and needs. As of April 2016, Empower has granted more than \$70,000 to projects like; Willmar ECFE Kinder Camp Program, and ACGC OWL Kindergarten School Readiness program

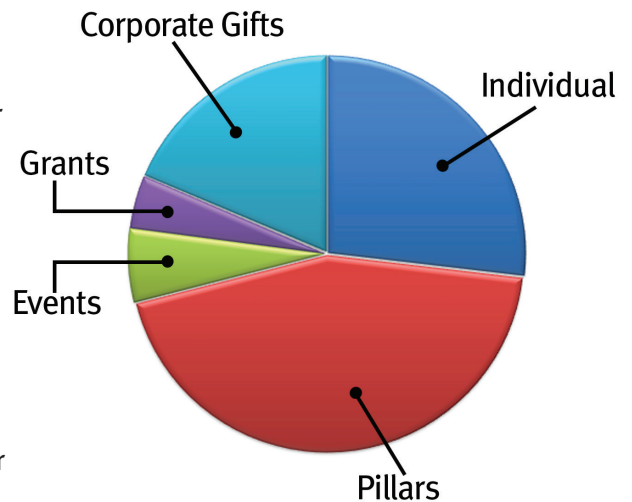


UNITED WAY OF WEST CENTRAL MINNESOTA

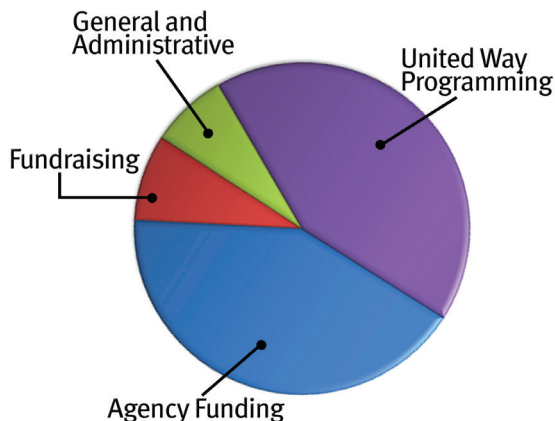
United Way of West Central Minnesota takes the business of managing your donation very seriously and our performance exceed Charities Review Council Guidelines. United Way invests your gift wisely and locally to get meaningful results where you live and work!

2016 United Way of West Central Minnesota Consolidated Revenue

We are so grateful and amazed at the generosity of individuals in our community. Over 70% of United Way funding is provided by individual giving. Pillar givers (those that give \$500 or more during the campaign year) make up over 43% of our total campaign! Our community businesses also play a vital role in United Way's funding structure by providing 16% of our campaign dollars and also by engaging their employees in their philanthropic beliefs by running corporate campaigns on behalf of United Way. 81% of individual and Pillar donations are made via in-house corporate campaigns. Grants Make up 5% and Events 7% of our revenue. Every donor, every supporter and every dollar makes a difference!



2016 United Way of West Central Minnesota Consolidated Expenses



Your United Way works diligently with the gifts it receives. The Charitable Review Council's guideline for nonprofits is 30% or less for fundraising and administration. Your United Way is at a 19%. United Way of West Central Minnesota programming includes Imagination Library, Pre-school screening backpacks, Stuff the Bus, Gift In Kind, Get Connected and the Growmobile program, 34% of our expenses. United Way of West Central Minnesota agency funding includes funding 48 agency programs, Community Investment grants, Empower grants (Kandiyohi County) and Litchfield Empower grants, 46% of our expenses.

**United Way of West Central Minnesota
Condensed Consolidated Statements of Financial Position***

As of June 30, 2016 and 2015

	2016	2015
Assets		
Current assets	586,983	615,334
Equipment	46,045	47,291
Total Assets	633,028	662,625
Liabilities and net assets		
Liabilities		
Current liabilities	25,390	76,934
Agency Funding Payable	375,345	388,7999
Fiscal Sponsorship Payable	85,575	51,352
Total liabilities	486,310	504,162
Net assets		
Unrestricted	63,252	56,872
Temporarily restricted	83,466	101,591
Total net assets	146,718	158,463
Total liabilities and net assets	633,028	662,625

**United Way of West Central Minnesota and Subsidiaries
Condensed Consolidated Statements of Activities***

As of June 30, 2016 and 2015

	2016	2015
Revenue		
Contributions	700,395	729,543
Investment Income	1,885	2,874
In Kind Contributions	51,331	47,272
Net Assets Released from Restrictions	107,391	110,246
Total revenue	861,002	889,936
Expenses		
Programing/Agency	392,951	406,310
Growmobile	13,022	11,735
Imagination Library	47,199	45,907
Total program expenses	689,960	707,414
General and administrative	57,109	60,852
Fundraising	107,553	112,298
Total support services	164,662	160,983
Total Expenses	854,622	880,564
Change in net assets	6,380	9,372
Net assets beginning of the year	56,872	47,500
Net assets end of the year	63,252	56,872

*For complete financial information please see United Way of West Central Minnesota's Financial Statements and IRS 990 as prepared by Westberg Eischens, PLLP available online www.liveunitedwcm.org or by written request.



The greatest gift we can give is that of a hand up to a neighbor in need, strengthening our community one dollar, one gift, one day at a time.

Thank you to our 2015–2016 Corporate Partners!

Increased Giving Awards

GOLD [20% OR GREATER INCREASE]

MACCRAY Schools
Case IH Benson
City of Willmar
Northern Natural Gas
UPS

SILVER [10-19% INCREASE]

CenturyLink
New London-Spicer Schools

BRONZE [1-9% INCREASE]

Jennie-O Turkey Store
Willmar Municipal Utilities
State of Minnesota
Westberg Eischens, PLLP
Conway Deuth & Schmiesing, PLLP
Rice Memorial Hospital
Kandiyohi County Employees
Northern Factory Sales
Johnson, Moody Schmidt & Kleinhuizen

Top 10 Total Giving

[corporate + employee contributions]

Jennie-O Turkey Store
Affiliated Community Medical Center
Conway, Deuth & Schmiesing, PLLP
Willmar Public Schools
Heritage Bank
United FCS
Christianson, PLLP
Bremer Bank
Rice Memorial Hospital
Home State Bank

Top 10 Employee Giving

[employee contributions only]

Jennie-O Turkey Store
Affiliated Community Medical Center
Conway, Deuth & Schmiesing, PLLP
Willmar Public Schools
Heritage Bank
United FCS
Rice Memorial Hospital
Christianson, PLLP
Home State Bank
Cash Wise Foods

In-Kind Contributors

Citizen's Alliance Bank
Eagle Creek Golf Course
Jennie-O Turkey Store
Kandiyohi Power Co-Op
Kandiyohi County Public Health
Lakeland Broadcasting
Microsoft
MinnWest Technology Campus
Peter's at Lake Ripley
Premium Waters
Stacy's Nursery
Steffes Auctioneering Services
Torry Norling
Willmar Bus Company
Willmar Conference Center
West Central Sanitation
West Central Tribune
West Side Liquor
Willmar Public Schools

All Additional Corporate Partners:

Anderson Larson Saunders & Klaassen, Auto Owners Insurance, Bennett Office Technologies, Best Buy, Blue Stem Wealth Partners, Border States Electric, Burlington Northern Santa Fe, CenterPoint Energy, Chappell Central, City of Olivia, Concorde Bank, Fischer Laser Eye Center & Janning ENT Center, Family Practice Medical Center, Hanson-Fonkert Dental Clinic, Harvey Anderson Funeral Home, Herberger's, Impact Innovations, JCPenney, Lake Region Bank, Lakeland Broadcasting Company, Life-Science Innovations/Willmar Poultry Co. & Affiliates, Marketing Concepts, Mid MN Development, Northern States Supply Inc., Perkins Lumber & Construction, Rural Computer Consultants, Target, The Y, United Way of West Central Minnesota, US Bank, Wal-Mart, Wells Fargo Bank, West Central Industries, West Central Steel/Central MN Fabricating, West Central Tribune, Willmar Lakes Area Chamber, Willmar Work Force Center, and Woodland Centers

Thank you to our 2015–2016 Pillar's Club!

LEADERSHIP GIVERS OF THE UNITED WAY OF WEST CENTRAL MINNESOTA ARE AMONG THOSE WHO INVEST AT THE HIGHEST LEVEL TO IMPROVE LIVES ACROSS OUR COMMUNITIES. THE POSITIVE EFFECTS OF LEADERSHIP GIVING IN OUR COMMUNITY GROW EXPONENTIALLY. EVERY DOLLAR INVESTED IN EDUCATION, HEALTH AND BASIC NEEDS INITIATIVES OF THE UNITED WAY OF WEST CENTRAL MINNESOTA ARE CREATING A LASTING CHANGE FOR THOSE IN NEED. LEADERSHIP GIVERS INSPIRE OTHERS TO REACH THEIR POTENTIAL OF FINANCIAL COMMITMENT TO THE WORK OF THE UNITED WAY OF WEST CENTRAL MINNESOTA.

LEADERSHIP GIVERS ARE GENEROUS INDIVIDUAL SUPPORTERS THAT GIVE AN ANNUAL GIFT OF \$500 OR MORE TO THE UNITED WAY OF WEST CENTRAL MINNESOTA. FOR THEIR GENEROSITY, LEADERSHIP GIVERS ARE ACKNOWLEDGED AS MEMBERS OF UNITED WAY OF WEST CENTRAL MINNESOTA'S PILLARS CLUB. THESE CAN BE INDIVIDUAL GIFTS OR COMBINED WITH A SPOUSE'S GIFT.

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Ken & Alix Behm
Harvey & Delores Pierce

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Chuck & Renee Nolting
Dee Paradis

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Karen Schneider
Scott & Cheryl Schultz
Rolf & Joyce Standfus
Mary Lou Werner
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Jeremy & Dianne Parker
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James Miller

Executive Director

United Way of West Central Minnesota

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