

## **Donor Privacy Policy**

United Way of West Central Minnesota (herein referred to as "United Way") will never sell, trade, share or rent your personal information to its merchant partners, member agencies or any other third parties without your prior consent.

\*When using our website or social media sites, you accept this privacy policy.

### **INFORMATION GATHERING**

#### **Signing up for e-mail updates**

When you sign up to receive e-mail updates, we ask for your name and e-mail address.

#### **Donating online**

When you donate online by credit card, you must submit your name, credit card number and billing information. This information allows us to process and fulfill your donation and notify you of your donation status.

#### **Third-party financial institutions**

United Way works with third-party payment processors (ie: GiveMN, Paypal, Venmo, MobileCause, Square, MightyCause) to facilitate online donations and promotions. These partners handle all information in accordance with laws enacted to protect consumers like you.

#### **Your IP address**

An IP address is a number assigned to your computer automatically when you use the internet. United Way may track user traffic patterns, but this tracking is not associated with individual users. At no time is your IP address linked with anything that personally identifies the owner of the IP address.

#### **Other tracked information**

As you join our e-mail or mailing list, complete a survey, vote in online polls or any other function that uses a submit/go feature; we may track personal information you provide in our secure database of community supporters.

### **INFORMATION USES**

#### **Community Supporters Database**

United Way retains information provided by users in a secure database. This database may be used to verify donation transactions, thank supporters for their contributions, and keep supporters informed or to solicit future donations.

We understand that most people don't want a lot of mail or e-mail, so we keep our communication frequency within reasonable limits. You may request removal from our database. All information is secure and credit card information is not held in this database. Information in this database is not shared, traded, sold or rented to any third parties.

### **OPT-OUTS, UPDATES, DELETIONS**

Call 320-235-1050 if you want to:

- be removed from our database
- correct or update your information